

# Serving the community

In 2004, Telecom Egypt will celebrate its 150<sup>th</sup> anniversary. Over those 150 years, Telecom Egypt has continually demonstrated its commitment, not only to the industry in which it operates, but also, to the continual success and development of Egypt. Each day, Telecom Egypt's network unites the lives and businesses of Egyptians both nationally and internationally. Just as the community contributes to Telecom Egypt's success, so must Telecom Egypt contribute to the community.

Under the "Egyptian Citizen" banner Telecom Egypt undertook a broad spectrum of activities in 2003.

#### Events:

- Egyptian International Economic Forum
- Cairo ICT 2003

By sponsoring these events, Telecom Egypt was able to raise the profile of Egypt both internationally and economically and to position Egypt as the hub of telecommunications for Africa and the Middle East.

#### Donations:

Telecom Egypt contributed to the development of medical and social institutions through donations to assist in giving the maximum benefit to the community:

- Education: Telecom Egypt made major donations to many universities & educational establishments. By recruiting graduates from these facilities, it completes the circle of development by providing secure and dynamic careers.

- Healthcare: Telecom Egypt is committed not only to the health of communications, but also to the health of all Egyptians. It contributes to many healthcare organisations and charities including those giving care to cancer sufferers and those suffering from liver diseases, among many others.