

Regional expansion

As one of the longest established and largest telecom operators in Africa and the Middle East, Telecom Egypt has often been called upon to support its regional neighbours. Over the years Telecom Egypt has offered consultancy services to many of the operators from managing international gateways to leading the push for international marine cables.

Recognising the need to expand its portfolio and add value to its shareholders, Telecom Egypt commenced its regional expansion strategy in 2003. Targeting diverse opportunities; Telecom Egypt formulated a team of its most experienced staff, international consultants and business partners, to aggressively forge the response and spearhead its timely delivery.

Telecom Egypt participated in multiple tenders in countries crossing the breadth of the region. Whilst the contracts have yet to be awarded, Telecom Egypt is confident that its extensive experience and dedication to this strategy will reap rewards in the future.