

Crop Yields

Subsidiaries & Investments

Xceed - TE Data - Centra - MERC



97.66%

Xceed was established in 2001 originally as an IT arm of local Telecom provider Telecom Egypt. It has since developed into something much larger, providing services to major multinational leaders all over the world.

Xceed is a global provider of quality, multilingual Business Process Outsourcing (BPO) services, offering integrated customer care, technical support and associated back-office processing for commercial and governmental clients worldwide. Xceed currently has four (4) sites within Cairo; two of which are operating 24/7. The other two locations are utilized as back up sites for business continuity purpose. Capitalizing on its ground breaking success, Xceed has an additional contact center in the Morocco technology Park; "CasaNearshore Park". Xceed has representative offices in North America, the UK, and Dubai.

Milestones

- Xceed won the "Best Career and Skill Paths Award" by Insights organization in Dubai.
- The first annual International Association of Outsourcing Professionals (IAOP) North Africa Chapter meeting was held in Egypt and chaired by Xceed's Vice President of Marketing & Business Development Ossama Nazmi.
- Xceed was recognized by the International Association for Outsourcing Professionals (IAOP) as "One of the Best 10 Rising Star Companies" in the Global Outsourcing 100 program sublists.
- Xceed Obtained ISO/ IEC 27001:2005 Information Security Management Certificate.
- Xceed was awarded business from Fortune Global 100 companies like: Microsoft Technical Support for MEA, Ericson Infra Structure Management Service, Cisco order Management Service as well as local prominent clients like Mobinil & Ministry of Health (Ambulance service).
- Xceed inaugurated additional contact center in Morocco Technology park "CasaNearshore Park".
- Xceed led the effort of waste management project namely; paper recycling in Smart Village.
- Xceed has achieved the Information Security Management System (ISMS), ISO-27001:2005 certification, one of 2008 targets.



95.04%

TE data was established in 2001 by Telecom Egypt to function as its data communications and internet arm.

The company is the internet service provider market leader in Egypt and Jordan and ambitious plans in other parts of the MENA region, TE data's portfolio includes narrowband and broadband internet access services, managed dedicated internet access services, IP VPN connectivity services, and global connectivity services. TE data's portfolio of services covers the communications needs of all whether consumers, small and medium enterprises, large corporations, and internet services providers. TE Data service's purpose is to cater for everybody's needs online.

Milestones

- TE Data signed a cooperation and partnership agreement with India's Tata Communications, a major global telecom firm, with the aim of further broadening TE Data's network, broadening its capacity in order to serve the growing worldwide connectivity needs of its enterprise customers thus benefiting its customers and enhancing its market leadership.
- TE Data won the Best Wireless Network implementation for the Wireless Network in Luxor, Egypt in the fourth annual NME Innovation Awards 2008. TE Data was selected to design, implement, and operate broadband wireless outdoor metropolitan area networks as part of a pilot project aiming at improving and expanding Internet connectivity within Egypt and promoting Egypt's high-tech image within the tourism sector. The "While in Egypt Stay Connected" project was sponsored by the Ministry of Communications and Information Technology (MCIT), the National Telecom Regulatory Authority (NTRA), and managed by the United States Agency for International Development (USAID) through Emerging Markets Group (EMG) as the prime contractor for this project.
- TE & TE Data launched a joint Corporate Social Responsibility program namely Anwaar, to spread literacy in Upper Egypt through working with well established non-governmental organizations in specific governorates like Qena and Sohag.
- TE Data witnessed a 90% growth rate, while the total market witnessed a 68% growth rate from 2007 to 2008.
- It's the fastest growing data communications and Internet service provider. Egypt's leader with the biggest broadband access, our Internet infrastructure is 70% of Egypt's capacity with 900 POPs starting 2009.
- Our global partnership with Verizon Business, Telecom Italy Sparkle, PCCW Global, VSNL-TATA Communications and Flag Telecom places us on the international arena.
- TE Data is operational in Egypt and Jordan with a business portfolio that includes narrowband and broadband Internet access services, managed dedicated Internet access services, IP VPN connectivity services, global connectivity services, in addition to consulting and professional services.
- Our broadband market share grew from 25% in 2004 to 59% in 2008. Our customer outlets where we serve all our clients grew from 2 in 2002 to 38 by 2008. Starting 2009, we are available in 7 CSOs, 22 exchanges and 10 B-tech stores all over Egypt.



Centra Technology is a shareholding company established in the year 2002 under Investment law no. 159 for the year 1981 and its amendments. Its core business is to provide complete IT solutions and produce different models of a local brand platform of PCs, Servers and Notebooks of international quality, also supported by the best after sale services through a network of authorized and certified service centers providing the latest methodologies for customer satisfaction as the hotline service.

Milestones

- The company has been provided the software application through the cooperation with major companies, on the other hand Centra achieved many of long term support service contract with major customers.
- The company has been able to market the new products "Smart storage & Smart Client" produced by Centra Electronic Industries, & was able to acquire the supply orders of these machines with a total value of 35 million LE.
- Producing "Coral Series", a product of several different models fit for the authorities, medium & large institutions and banks, which has proved high operative efficiency compared to its foreign PCs competitors.
- Development of company equipments produced to individuals, & producing new developed computers under the name " Prime series"
- Strengthen the position of "Nova Server", which is the first product of a local network servers raised in the Egyptian market.
- The management of the company has achieved an obvious progress, as the company now provides integrated systems solutions besides producing & marketing PCs, through the cooperation with major global entities operating in the field of information technology.



Middle East Radio Communication (MERC) is a joint stock company was established in year 2001 under law no.8 for year 1997. MERC is a leading company in the field of building, operating, and managing wireless communications stations.

MERC has got a license from national telecom regulatory authority (NTRA). Moreover MERC produce, design and operate various types of programs and computer system and training on it, in addition of developing software, operating systems and integrated systems, data entry on computers using electronic methods, establish database and electronic information system, and produce electronic contents by different forms such as voice, image and data.

Milestones

- Managing, operating, and developing Wireless Trunk Network (Analogue) that covers most of the republic governances.
- Managing, operating, and developing Terrestrial Trunk Radio (TETRA). In addition, increased number of sites by 11 sites, amounting 25 sites in 2008.
- Cooperation between the company and Vodafone Telecommunications Company stating the exercise site acquisition and construction of the second mobile network stations.
- The installation of 15 shelters for the C.D.M.A Project for Telecom Egypt as agreed upon by MERC.
- MERC continued the execution of the study of locating and installing mobile stations for the third operation "Etisalat" as agreed upon with Ericsson, the main contractor of Etisalat.

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Subsidiaries & Investments

Investments

Investments	% of Ownership 31/12/08	Activity	Country of Operation
Consortium Algerian De Telecommunication	50.00%	Fixed Line Operator	Algeria
Vodafone	44.95%	GSM Mobile Operator	Egypt
IT Incubator Fund	46.15%	Venture Capital Fund	Egypt
Egypt Trust	35.71%	E-Commerce	Egypt
Idevelopers	18.75%	V C Fund Management Company	Egypt
Nokia Siemens Networks	10.00%	Telecom Equipment Manufacturer	Egypt
Quicktel (Egyptian Telephone Company)	10.00%	Manufacture of Exchanges & Telephones	Egypt
Civil Information Technology Co.	10.00%	Software Development	Egypt
Arab Company for PC Manufacturing	10.00%	PC Manufacturing/Trading	Egypt
Menatel	3.77%	Public Payphone Operator	Egypt
Nile Telecom	1.81%	Public Payphone Operator	Egypt
Arabsat	1.59%	Satellite Telecommunications	Egypt
Thuraya	0.51%	Satellite Telecommunications	Egypt